



# The Winners Cup Benefit

*A Kentucky Derby Party and Auction to Benefit the  
Down Syndrome Association of West Michigan Foundation*

**May 7, 2022**  
at Cascade Hills Country Club



# Dinner, Dancing & Drinks

\$150 – All Inclusive | 5:00pm - 11:00pm

The 2022 Winners Cup Benefit will be held on Saturday, May 7th at a new location, Cascade Hills Country Club. Guests will enjoy the running of the Kentucky Derby during a lively cocktail hour, followed by a delicious southern-inspired dinner and signature drinks. The evening concludes with a reception featuring live music and ample opportunity for networking and dancing.

## ADDITIONAL HIGHLIGHTS

### Run for the Roses Raffle

\$20 per ticket – winner receives  
\$1,000 cash

### Wine Pull Raffle

\$20 per ticket – select, at random,  
a bottle of wine valued from \$20 to \$50+

### Best Hat & Dapper Dan Contest

Prizes awarded to the winners of the  
Best Hat and Dapper Dan Contest.

### Educator of the Year Award

Nominated by the DSAWM community,  
a local educator will be celebrated  
who provides quality and inclusive  
educational opportunities for students  
with Down syndrome.

### Silent & Live Auctions

### Raffles



## 2022 SPEAKER

### Caden Cox

"Football Marvel." That's what ESPN reporter Gene Wojciechowski dubbed Caden Cox at the 2021 ESPN College GameDay after Caden made history as the first individual with Down syndrome to play and score in a NCAA or NJCAA College football game.

After scoring the point for Ohio's Hocking College, Caden finished the season with 100% accuracy as one of the team's Kickers. Athletic success isn't new to the freshman, though. As a student at York High School in Virginia, Caden earned varsity letters in both football and track and field. He also participated on the swim and dive team, rallied school spirit playing percussion in the marching band, and earned a 2nd Degree Black Belt in Taekwondo. His hard work in and out of uniform, coupled with his passion for advocacy and inclusion, inspired York High School's first Inclusion Club, Falcons Together. In 2020, the Virginia Division of Career Development and Transition recognized his success and named him the Virginia Youth of the Year.

Caden is currently working towards his Associate Degree in Therapeutic Performing Arts & Assistive Animal Studies at Hocking College. He has been inducted into the Phi Theta Kappa International College Honors Society, as well as the National Society of Leadership & Success and International Thespian Society. When he's not on the football field, Caden participates in Special Olympics where he has earned eight gold medals as a swimmer and raised over \$4,000 to support the organization.

Since making history last fall, Caden has become a local celebrity. He has not one, but two NIL (Name, Image, Likeness) Contracts as Brand Ambassadors for Rocky Boots and BALMSHOOT Lip Balm. He has also amassed over 300,000 followers on TikTok as a dance creator. Most recently, Caden and his brother Zane founded a street wear clothing brand, Messaging Apparel Co. Their line, "Family 21", advocates for inclusion and spreads the good word that using your abilities leads to endless possibilities for ALL!

## Wonder, Believe, Achieve

In 2004, the Winners Cup Benefit was created to raise funding for the Foundation and the vital programs and services it supports. It has since developed into an incredible resource for promoting public awareness of, and support for, the many individuals with Down syndrome and their families in our community.

### ALL PROCEEDS WILL BENEFIT:

Down Syndrome Association of West  
Michigan Foundation

### FOR MORE INFORMATION:

616.956.3488  
[dsawmfoundation.org/winners-cup/](http://dsawmfoundation.org/winners-cup/)

### PRESENTED BY:



## Board & Committee Members

Bobbi Jo Blanton

William Blanton

Bob Boylen

Ruthie Cornetet

Cameron Dolbow

Patty Heffernan

Shelly Millen

Jim Scarlett

Tom Hackett

Robin Zondervan

## Staff

Nate Clark

Victoria Hart

Katie Hollis



# DSAWMF Winners Cup Benefit

**PLEASE COMPLETE REVERSE SIDE AND RESPOND BY APRIL 22ND.**

If you wish to organize your own table or sit with specific individuals, please list on back. All reservations will be held at the door. Contributions are tax-deductible as permitted by law. Fair market value per ticket: \$85.

Proceeds benefit the Down Syndrome Association of West Michigan Foundation.

**For more information and to purchase tickets: [dsawmfoundation.org/winners-cup/](http://dsawmfoundation.org/winners-cup/)**

☐ Check payable to DSAWMF      or      ☐ Visa    ☐ MC    ☐ American Express    ☐ Discover

Cardholder's name:

Card Number

CVV

Exp Date

## ☐ CHURCHILL DOWNS

DSAWMF is excited to announce our new *Churchill Downs* sponsorship opportunities. 9 sponsorships are available at \$3,000, \$5,000, and \$7,500 and each include unique signature benefits in addition to the benefits below. If you select this option, visit [dsawmfoundation.org/winners-cup](http://dsawmfoundation.org/winners-cup) to secure a sponsorship or complete and return the reverse side and we will contact you to discuss available opportunities.

- Reserved table for 8 (\$7,500 or \$5,000) or 6 (\$3,000)
- Signage at entrance to event
- Announced at event
- Underwriter listing in event program and social media
- 1/2 page (\$7,500 or \$5,000) or 1/4 page (\$3,000) advertisement in event program

## ☐ SHOW

I wish to be a *Show* sponsor at the \$1,500 level which includes:

- 4 tickets to the event
- Listing in event program & social media
- Announced at event
- 1/4 advertisement in event program

## ☐ FRIEND

No, I will not be able to attend, but enclosed please find my donation:

\$ \_\_\_\_\_

## ☐ TICKETS ONLY

\$150 per person  
All inclusive

Number of tickets:

\_\_\_\_\_



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For more information: [dsawmfoundation.org/winners-cup/](http://dsawmfoundation.org/winners-cup/) or call 616.956.3488

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Table Request (PLEASE PRINT)

1. \_\_\_\_\_ 5. \_\_\_\_\_

2. \_\_\_\_\_ 6. \_\_\_\_\_

3. \_\_\_\_\_ 7. \_\_\_\_\_

4. \_\_\_\_\_ 8. \_\_\_\_\_