### How will my in-kind donation be used?

In-kind donations are essential to the success of the Winners Cup Benefit. Most donated items are used in the event's live and silent auctions. At the 2022 benefit, over \$56,000 were raised during the auctions, contributing to 36% of the event's total proceeds!



Your support has a significant impact on both DSAWMF and the community we serve. To show our gratitude, we make every effort to ensure your company or name receives maximum exposure.

- Over 200 guests, including West Michigan business leaders, philanthropists, and disability advocates, will see your name and logo on auction signage at the event.
- Following the benefit, over 3,700 members, donors, and community partners will see your name listed alongside donors in our Annual Report.\*

\*Applicable to donations valued over \$250





Approximately 1 of every 700 babies born in the United States has Down syndrome, a developmental disability caused by the presence of an extra copy of the 21st chromosome. While Down syndrome may affect how those with the condition look, speak, learn, or interact, it does not limit their ability to lead active, fulfilled lives. People with Down syndrome go to college, have careers, learn to drive, vote, live independently, and get married. With the support and advocacy of organizations like DSAWMF, the possibilities are endless for this community.

#### **Our Mission & Vision**

The Down Syndrome Association of West Michigan Foundation provides financial support to organizations that serve and support the Down syndrome community and their families across West Michigan.

Events like the Winners Cup Benefit allow us to further grow our endowment to support the annual operating budget of our sister organization, the Down Syndrome Association of West Michigan, and enable the Association to be fully self-sustaining, while also supporting other organizations that consistently and actively serve the Down syndrome population.



Down Syndrome Association of West Michigan Foundation 160 68th St. SW, Ste. 110 | Grand Rapids, MI 49548 616-956-3488 | dsawmfoundation.org | tax id #: 46-0635003

## The Winners Cup Benefit

a Kentucky Derby party and auction to benefit the Down Syndrome Association of West Michigan Foundation

May 6, 2023

5pm-midnight

at Egypt Valley Country Club 7333 Knapp St. NE, Ada, MI 49301

presented by JOHNSON

# In-Kind Brochure

### Your support empowers our community!

In 2004, the Winners Cup Benefit was created to raise funding for the West Michigan Down syndrome community. Proceeds from the annual event benefit the Down Syndrome Association of West Michigan Foundation (DSAWMF), raising the value of our endowment to over \$1.6 million and creating opportunities for the Foundation to support individuals with Down syndrome and their families.

The 2023 benefit will be held on Saturday, May 6th at beautiful Egypt Valley Country Club. Guests will enjoy the running of the Kentucky Derby during a lively cocktail hour, followed by an engaging dinner program and auction featuring guest speaker Kayla McKeon, the first registered lobbyist with Down syndrome. The evening concludes with music and dancing.

We invite you to join us at this year's event and learn more about our community, as well as network with guests from diverse industry backgrounds. Sponsorship opportunities are also available, offering additional benefits including complimentary tickets, reserved seating, and exclusive gifts. Scan the QR code on the next page to learn more.





### Turning Donations into Opportunities

With your in-kind contribution, DSAWMF can build on the opportunities made possible by the Winners Cup Benefit over the past few years thanks to your support:

- 1 three-year-old girl found her forever home in Grand Rapids through the Adoption Assistance program
- 35 families received scholarships to pay for their loved ones' therapies, adaptive devices, and medical care
- 69 children and teens learned to ride a bike at iCan Bike Camp at no cost to them

Your generosity makes this support possible! On behalf of our staff, board, and the over 300 families we serve, thank you!

Complete and return the inkind commitment form with your donation or contact us to schedule a pick up.

> Katie Hollis Executive Director director@dsawm.org 616-956-3488



Value		Item Description
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d Donation	2023 Winners Cup Benefit In-Kind Don	2023 Winner